

# **Marketing strategies for small businesses ?????? ?????? ?? ??????? ?? ?????????? ?? ??? ? ?? ????**

This is a virtual event

Date October 14, 2025

Time 4:00 pm to 6:00 pm

Page 1 - <https://nvcl.ca/> | Accessed: January 6, 2026 - 11:43 AM

Location Online via Impact North Shore Zoom

Event type [Immigrants and newcomers](#)

[Back to all events](#)

Event overview

Online event

October 14, 2025

4:00 pm to 6:00 pm

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- Why marketing is essential for a business
- How to create a marketing strategy
- How to use marketing tools
- Find support and resources when needed

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For more information and to register, please contact: Front Desk, [office@impactnorthshore.ca](mailto:office@impactnorthshore.ca) or 604-988-2931

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Interested in self-employment? Join our workshop to learn essential marketing processes, strategies, and tools to help grow your small business. The host is Maryam Heidarzadeh, employment services specialist, CCDP® (national certified career practitioner), CWS. The guest speaker is Farid Gharagholoo, certified digital transformation advisor and business lecturer and consultant.

For more information and to register, please contact [office@impactnorthshore.ca](mailto:office@impactnorthshore.ca) or 604-988-2931.

[Register](#)

This workshop will be presented in Farsi and is open to all newcomers and immigrants. To participate, you must be registered as a client with Impact North Shore. This program is government-funded and hosted by Impact North Shore.

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