

**Marketing strategies for small businesses ??????  
?????? ?? ?????????? ??? ??????????? ?? ??? ? ???  
?????**

This is a virtual event

Date October 14, 2025

Time 4:00 pm to 6:00 pm  
Page 1 - <https://nvcl.ca/> | Accessed: January 6, 2026 - 11:43 AM

Location Online via Impact North Shore Zoom

Event type [Immigrants and newcomers](#)

[Back to all events](#)

Event overview

Online event

October 14, 2025

4:00 pm to 6:00 pm

.?? ??? ????? ?? ?????? ? ?????????? ??? ????? ?? ?????????? ????? ??? ? ??? ????? ?? ??????  
??????? ??????? ????? ??????? ???

- Why marketing is essential for a business
- How to create a marketing strategy
- How to use marketing tools
- Find support and resources when needed

.??? ????? ??????? ?? ????? ??????? ?? ????? ??? ?????? ? ?? ????? ??? ??????? ?? ???

For more information and to register, please contact: Front Desk, [office@impactnorthshore.ca](mailto:office@impactnorthshore.ca) or 604-988-2931

.???? ????? ??? ????? ????? ? ?????? ????? ??? ?? ????? ??? ??? ??? ???????

Interested in self-employment? Join our workshop to learn essential marketing processes, strategies, and tools to help grow your small business. The host is Maryam Heidarzadeh, employment services specialist, CCDP® (national certified career practitioner), CWS. The guest speaker is Farid Sharaghozloo, certified digital transformation advisor and business lecturer and consultant.

For more information and to register, please contact [office@impactnorthshore.ca](mailto:office@impactnorthshore.ca) or 604-988-2931.

[Register](#)

This workshop will be presented in Farsi and is open to all newcomers and immigrants. To participate, you must be registered as a client with Impact North Shore. This program is government-funded and hosted by Impact North Shore.

[Calendar](#)

[Share](#)