

North Shore Writers Festival: Publishing and publicity panel

This is an in-person event

Date April 26, 2025

Time 2:00 pm to 3:15 pm

Location Lynn Valley Library

Page 1 - <https://nvcl.ca/> | Accessed: June 6, 2025 - 10:43 AM

Event type [Authors & writers](#)

[Back to all events](#)

Event overview

April 26, 2025

2:00 pm to 3:15 pm

Looking for help with getting your book published and into the hands of readers?

Hear Lynn Duncan, Megan Williams, and Margaret MacKinnon-Cash — three industry experts in different areas — discuss what it takes to get a manuscript traditionally or self-published, and follow through to book and author publicity.

This workshop is presented by the North Shore Writers' Association.

Presenter bios:

Lynn Duncan is the publisher of Tidewater Press, an independent publisher that explores big ideas through an intimate lens. Based in BC, Tidewater publishes a combination of fiction and non-fiction books for adults.

Megan Williams is the CEO and founder of The Self-Publishing Agency, featured in *Forbes*. With a team of publishing professionals, TSPA upholds trade standards while allowing authors to retain full control and royalties. Megan is also the award-winning author of *Our Interrupted Fairy Tale* and co-author of two children's books.

Margaret MacKinnon-Cash is the founder of MMC PR, a communications agency specializing in book publicity. With over 20 years of experience working with major publishers like Penguin Random House and HarperCollins, she has led campaigns for authors including Margaret Atwood, Ian McEwan, and Salman Rushdie.

[REGISTER](#)

The North Shore Writers Festival is presented in partnership by North Vancouver City Library, North Vancouver District Public Library, and West Vancouver Memorial Library. This is one of nine free events happening April 24 – 26 at the Lynn Valley Library. [View the full schedule.](#)

[Calendar](#)

[Share](#)